



# Event Sponsorship Opportunities Guide

2018-19

- Platinum package – 1 available per event
- Gold packages – 2 available per event
- Silver packages – 2 available per event
- Bronze packages – 4 available per event

# Key information about JIBS Events

- JIBS Events, a division of Jersey International Business School (JIBS), delivers world-class conferences and events to the global financial services industry.
- We are recognised for our expertise in designing and delivering industry-accredited events. Our reputation is based on our ability to provide events tailored to your needs, capturing current affairs and key hot topics.
- Our marketing reaches 20,000 delegates across multiple jurisdictions.

## Events

EVENT	JURISDICTION
Taxation Conference	Jersey
Real Estate & Real Estate Funds Conference	Jersey, Guernsey
CyberCrime Conference	Jersey, Guernsey, Isle of Man, Switzerland
Blockchain & Cryptocurrency Conference	Jersey
Leadership Forum	Jersey
Compliance & Economic Crime Symposium	Jersey, Guernsey
Financial Crime Prevention Symposium	Isle of Man, Switzerland, Malta, Luxembourg, Ireland, Edinburgh, Birmingham
Investment & Private Wealth Management Conference	Jersey

## Available packages for all of the above events

Platinum Package: 1 x Platinum sponsor opportunity available

Gold Package: 2 x Gold sponsor opportunities available

Silver Package: 2 x Silver sponsor opportunities available

Bronze Package: 4 x Bronze sponsor opportunities available



## Benefits of each package

Benefits	BRONZE	SILVER	GOLD	PLATINUM
Long exposure between launch and event (typically around 4-6 months)	✓	✓	✓	✓
Company logo on the dedicated conference website page	✓	✓	✓	✓
Company logo on dedicated e-marketing campaign(s)	Launch Campaign	All Campaigns	All Campaigns	All Campaigns
Company logo on the welcome screen and the holding screens	✓	✓	✓	✓
Company logo in the event brochure, which is distributed to relevant delegates on our international financial services databases	✓	✓	✓	✓
Your company profile and website link on our dedicated event website		40-word profile	50-word profile	75-word profile
Full-page colour advertisement in the event delegate packs		✓	✓	✓
Delegate passes		1 place	2 places	3 places
2m x 3m exhibition space at the event		✓	✓	✓
Introduction as event sponsor by Chairperson			✓	✓
Option to provide a speaker on one panel discussion <sup>1,2</sup>			✓	✓
One item of company literature distributed on all place settings <sup>3</sup>			✓	✓
2 standard pull-up banners situated in the main conference room				✓
Delegate list <sup>4</sup>				✓
Option to provide a speaker <sup>1,2</sup>				✓
Option to provide delegates with branded merchandise on the day such as pens, pads, etc <sup>3</sup>				✓
Full-page colour advertisement insert (210(w) x 297mm(h)) in the event brochure, which is sent out to all appropriate delegates on our database				✓

## Contact us



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<sup>1</sup>Any costs associated with the provision of a speaker such as travel and accommodation will be at your own cost

<sup>2</sup>Speaker and topic title must be agreed with JIBS, panel availability is on a first come, first served basis

<sup>3</sup>The provision of company-branded merchandise and handouts will be at your own cost

<sup>4</sup>Subject to delegate opt-in



View all of our events at  
[www.JIBSEvents.com](http://www.JIBSEvents.com)